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Dear River Advocates,

World Rivers Day 2023 is finally upon us this weekend and it's amazing to see the many different and creative ways in which people across the globe will be celebrating rivers. This year is our biggest celebration yet, with 1000s of events and millions of participants in well over 100 countries spanning 6 continents.

**Thank you for your amazing efforts on behalf of the world's waterways!**

The importance of healthy rivers and clean water has never been more apparent. For all of us involved with World Rivers Day, it's very heartening to see the **thousands of activities** being planned and the **diversity is incredible**: from small scale family and neighbourhood river cleanups around the world - to organized paddling trips down major rivers - to river conferences, podcasts, and online panel events - to art displays and photo contests - to educational tours - to the launching of new projects - to riverside plantings and habitat restoration projects - to campaigns for the "rights of rivers" and the launch of "adopt a river" programs - to the many public buildings and monuments that will be illuminating blue in honour of WRD - The **list goes on and on and on...**

So please keep us posted on activities in your own community by joining the conversation through our social media channels. You can share photos or thoughts about the day on twitter using the hashtag: **#worldriversday** - or tag us using **@oneriverworld** on your Twitter post, or **@riverworld** on Facebook.

Also, below are our social media links, website link, and 2023 global media release, along with the list of our **sponsors**, to whom we are very grateful.

Thank you again for your efforts to protect our waterways - and have a Happy World Rivers Day!

**With best wishes,**  
**Mark Angelo, WRD Chair**

Website: [worldriversday.com](http://worldriversday.com)

Twitter: <https://twitter.com/oneriverworld>

Facebook: <https://www.facebook.com/RiverWorld>

Global media release: <https://www.pr.com/press-release/893281>

**World Rivers Day partners and sponsors:**

- [Sitka Foundation](#) — gold sponsor
- [Pacific Salmon Foundation](#) — gold sponsor
- [Real Estate Foundation of British Columbia](#)
- [Hope Mountain Centre for Outdoor Learning](#)
- [United Nations University](#)
- [International Network on Water, Environment and Health](#)
- [Outdoor Recreation Council of BC](#)
- [Watershed Watch Salmon Society](#)
- [International RiverFoundation](#)
- [River-cleanup.org](#)



Join us on Facebook and Twitter and share your Rivers Day stories with us  